

## **Interested?** Find Out More

Now that you have had some insight into the Exeid Franchise offering are you ready to take the next step?

This is very much a two way process, we are diligent in ensuring that you have the entrepreneurial spirit, and more importantly, you have what it takes to join our top performing team of Exeid Franchisees.

At every step of the process we practice open and frank communication; we actively encourage you to fully explore Franchising and the business model during the due diligence process.

During an initial meeting we will talk you through the setting up process, issuing the official application paperwork, show you the detailed territory maps, discuss the postcode sectors within your ideal territory and what is involved in running a Commercial Property Management business. We will assist in putting together a business and marketing plan and offer any guidance to secure your funding with your preferred Franchise lender.

You will be able to contact our existing Franchisees/Associates and see first-hand their experience working with Exeid. This will also give you the opportunity to get some good ideas for your own start up. Once it is agreed that you would make an excellent addition to the Exeid team and have what it takes to be a business owner, we can move forward to agreeing a date to start working with you to get your business set up.

**Please Note:** The information contained in the Franchise Prospectus should not be taken as a warranty or guarantee that you will achieve a certain result or outcome. Your success will depend on a number of variables, including local markets, general economic conditions, local competition and your own input of efforts.

## PLEASE COMPLETE THE INFORMATION BELOW AND WE WILL BE IN CONTACT SOON TO DISCUSS YOUR ENQUIRY:

## **EXEIDFRANCHISE - EXPRESSION OF INTEREST**

NAME:	ADDRESS:
E-MAIL:	CITY
HOME TELEPHONE NO.	COUNTY
DAYTIME OR MOBILE NO.	POSTCODE
DATE OF BIRTH	CURRENT SITUATION: HOUSE OWNER TENANT
STATUS: MARRIED SINGLE DIVORCED	
DOES YOUR SPOUSE/PARTNER WORK? YES NO	DO YOU OWN, OR HAVE YOU EVER OWNED, A BUSINESS?
DEPENDENTS: 0 1 2 3 4 5+	YES NO IF 'YES', PLEASE PROVIDE DETAILS:
AGES:	A BIT ABOUT YOU:
CURRENT INCOME BAND	
HOW DO YOU PROPOSE TO FUND THIS INVESTMENT?	

Please return the form along with your CV to: FRANCHISE RECRUITMENT (CONFIDENTIAL) Exeid Franchise, St Nicholas Court, 27 Castle Gate, Nottingham, NG1 7AR. Alternatively, you can scan and send to confidential@exeid.com

Please note that this questionnaire is for general information and will be used in assessing your suitability to become an Exeid Franchise Owner. It will be treated in the strictest confidence under the terms of the Data Protection Act and in no way places you under any obligation. Further information will be required should a mutual interest develop.

## The Next Steps

There are five simple steps to becoming an Exeid Franchise owner:

1. Complete the 'Expression of Interest' enquiry form enclosed and return it to us. Sending us the form does not place you under any obligation to actually become an Exeid Franchise owner.

2. We'll then give you a call for a brief discussion over the telephone.

3. If you meet our criteria, you'll be invited to head office to meet one or more of the Directors. We'll give you some more detailed information on the business, go through the figures with you, show you some of the systems and discuss your area of interest. 4. If we both want to proceed further following that first meeting, we will give you a Franchise Information Pack to take home. You'll need to consider the opportunity fully, go over the figures with your professional advisers, talk to your family and start to assess the market potential in your preferred territory. You may also have further questions to ask us.

5. If, after all your questions have been answered, there is a mutual agreement in proceeding with a formal application for an Exeid Franchise Licence, we'll ask you to sign an Intent to Proceed agreement and pay a deposit in order to secure your Franchise territory.

> PLACE STAMP HERE

Strictly Private & Confidential Exeid Franchise St Nicholas Court 25 - 27 Castle Gate

exeid

Nottingham NG1 7AR

www.eteid.con